



Media Tip Sheet

Thank you for participating in Flags of Fellowship! With your help, our goal is to draw national and local media attention to this event. Please reach out to Press@ifcj.org for any questions or support.

INVITE MEDIA TO ATTEND AND COVER YOUR EVENT

Consider and include a range of media outlets:

- Newspapers
- Magazines
- Websites
- TV & radio stations
- Spanish-language affiliates (if applicable)

Four media talking points to prepare for interviews

1. What is the Flags of Fellowship event

An opportunity for churches and Christian leaders to unite in their faith and support for Israel and the Jewish people

2. The goal of this event for your community

It's a declaration to your community, to Israel, and the world that you and your church will bravely choose life; that you will be God's agent of light to help illuminate the world with God's love and justice by:

- **Standing for Israel**, honoring the fallen victims of war and terror
- **Praying for the day** when the swords of warfare will be traded for plowshares of peace

3. Why your church joined the Flags of Fellowship event

To show solidarity by planting a field of Flags of Fellowship to represent the 1,200 lives lost on October 7th, 2023

4. Why Christians in your community should support Israel and the Jewish people right now

Biblical mandate:

I will bless those who bless you. Genesis 12:3