



Social Media Tip Sheet

Thank you for joining us in the Flags of Fellowship movement.

Before your event:

- 1 week before** Promote your event on your church, synagogue, school, or personal social media accounts.
- 1 day before** Display the Photo/Film Notice which can be found at ifcj.org/foftoolkit.

Day of and after event:

WHAT?	HOW?	WHY?
Display the Photo/Film Notice	We would love to reshare your posts, but we kindly ask that you display the Photo/Film Notice poster or projector image in your church, synagogue, or university and take a picture of it hanging as proof.	The notice ensures that The Fellowship has everyone's permission to reuse their image for future promotional and fundraising materials.
Post pictures and videos	Show the impact you're having on Facebook and Instagram!	Posting is a quick and efficient means for sharing this message of hope and showing your community that you stand with Israel.
Use the hashtag and tag us too!	Use #FlagsofFellowship and tag The Fellowship's social media accounts.	This helps keep track of content shared from personal and organizational accounts.
Share	Spread the word by sharing your posts and those from other people and organizations.	Together we can spread this message of unity and hope for the Holy Land!

Inspiration for social post verbiage and Biblical examples

INSPIRATION FOR YOUR POSTS

In honor of the 2-year anniversary of the atrocities committed on October 7, 2023, the faithful members of [insert name of institution here] are proud to stand in faith with [@The International Fellowship of Christians and Jews](#) and the holy nation of Israel and the Jewish people! [#FlagsOfFellowship](#)

In times of darkness, we are the LIGHT!

It is our spiritual obligation to stand alongside our Jewish brothers and sisters just as Scripture commands. Thanks to [@The International Fellowship of Christians and Jews](#), these [#FlagsOfFellowship](#) are OUR choice – we remember life, we honor life, and we choose life!

We are believers in the Holy Land's right to exist. With these [#FlagsOfFellowship](#) provided by [@The International Fellowship of Christians and Jews](#), we stand with Israel, pray for Israel and the Jewish people.

INSPIRATION FROM GOD'S WORD

I have set before you life and death, blessings and curses. Now choose life, so that you and your children may live... Deuteronomy 30:19

So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand. Isaiah 41:10

'For I know the plans I have for you,' declares the Lord, 'plans to prosper you and not to harm you, plans to give you hope and a future.' Jeremiah 29:11

Deliver Israel, O God, from all their troubles! Psalm 25:22

TOOLKIT & SUPPORT

- Graphics can be found at ifcj.org/foftoolkit
- Questions? outreach@ifcj.org



Facebook:

[@The International Fellowship of Christians and Jews](https://facebook.com/FellowshipFan)



Instagram:

[@the_fellowship](https://instagram.com/the_fellowship)

[#FlagsofFellowship](#)

